



Ed Video Media Arts Centre
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Ed Video Media Arts Centre's Policy on the Use of Generative AI

As an artist-run media arts centre Ed Video Media Arts Centre exists to support the growth and development of artists through our programming, training, mentorship, and access to equipment. Our vision is to be a leading hub for independent media art in Canada, encourage creativity, innovation, and appreciation of diverse artistic expressions. Through reflection and discussion the organization has concluded that we have a responsibility to approach work created with or using generative AI tools with an increased level of scrutiny.

A vital part of Ed Video's mission is to recognize the labour of artists, and our belief is that generative AI systems directly undermine the creative control and agency that all artists should be afforded over their work by infringing upon copyrights and referencing artists' materials without consent, citation, or attribution. Further issues surround AI including environmental impact, in-built biases, and the unchecked development and integration of these technologies into all facets of daily life, reinforcing the state of surveillance-capitalism.

Ed Video wishes to stand as a counterpoint to generative AI, empowering artists through our resources and encouraging creation of works through learned skills, physical tools, and creative collaboration.

Submitting Works Involving Use of Generative AI to Ed Video's Programming

Ed Video understands that it is increasingly difficult to avoid AI functions in many of the production programs used to create media art, such as the Adobe Suite or DaVinci Resolve, however we encourage artists to seek out alternative solutions or techniques wherever possible.

We ask that you strongly consider Ed Video's stance before submitting works to our calls for submissions or other programming opportunities. Works that meaningfully engage with Generative AI on a critical and conceptual level may be included in our programming on a case by case basis, artists should expect to provide a defense of their work including why there were no feasible alternatives to the use of AI to produce the work.